



COLORADO

COMPANIES TO WATCH

2010 PRESENTED BY

M3 INSURANCE

Fueling the Economic Fire

High performance, 2nd stage companies account for most of the economic growth, community development and economic independence of individuals in our state and nation. They set the standard for business vision and goals and they represent a key target for state and local support for building higher quality of living for everyone.

Colorado Companies to Watch are:

Privately held

- Growth focused
- Innovative products & business practices
- Special use of technology

Headquartered in Colorado

- Involved within their community
- In good business standing
- Executive team based in Colorado

6-99 full-time equivalent employees

- Includes owner(s)
- Full-time and/or part-time employees

Sales or Working Capital

- \$750,000 to \$50,000,000 in sales
- Working capital may include grants or equity investments



www.Colorado.CompaniestoWatch.org



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What will being named a Colorado Company to Watch mean to a business?

- Gain more visibility locally & statewide
- Create relationships with education and research facilities
- Improve Opportunities with funders and strategic partners
- Use as recruiting tool to attract top talent & customers
- Build pride as valued entrepreneurial Colorado company

Who can nominate a company?

Anyone can nominate a company. Oftentimes, service providers submit nominations. If you wish to nominate your own company, you can either submit a nomination or proceed directly to the application.

How do I nominate a company?

Complete a nomination form by February 5, 2010 at 5:00 p.m. Mountain Time - but don't wait, you can nominate now by visiting www.Colorado.CompaniestoWatch.org. It's easy! All you need is the company name, high ranking contact name and email address, and information on why you think they should be a 2010 Colorado Company to Watch.

If you wish to nominate your own company, you can either submit a nomination or go directly to the application. All nominees will receive an email with instructions to complete an application. Only online nominations and applications will be considered.

I've been nominated for the award - What do I do now?

Congratulations! Your nominator thinks highly of your company. Review the eligibility criteria, and then fill out an application by February 5, 2010 at 5:00 Mountain Time.

When can I expect to hear if my company has been selected as a Colorado Company to Watch?

All applicants will be notified in April of 2010. All applications are considered for the award throughout the selection process, so we are unable to fulfill requests about application status until the official notifications are issued.

On June 18, 2010 we will celebrate the
2nd Annual Colorado Companies to Watch in a Gala Celebration.

To attend or for more information, visit www.Colorado.CompaniestoWatch.org

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